

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



WWJ-TV

INVOICE

For: HOEKSTRA FOR SENATE(331253)
190 Monroe Ave NW Ste 30
Grand Rapids, MI 49503-2637

Account Exec: Maggie McWilliams Pol
Office: GWTS-PH
Contract Num: 1091-54568
Contract Dates: 10/15/2012-10/17/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1091-409073
Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

Page 1 of 4

PAY BY 11/20/2012
Net 30 days

In Account With: BRABENDER COX(216578)
1218 Grandview Ave Fl 1
Pittsburgh, PA 15211-1239
ATTN:Accounts Payable

Product Desc: HOEKSTRA 10/15-10/21

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	FIRST FORECAST MORNINGS	10/15/2012-10/17/2012	MTW....	30	3	25.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		MTW....	3	25.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	05:27:32 AM		BCPH1210H	30	25.00				
10/16/2012	Tu	05:46:39 AM		BCPH1210H	30	25.00				
10/17/2012	We	06:29:45 AM		BCPH1210H	30	25.00				
2	CBS THIS MORNING	10/15/2012-10/17/2012	MTW....	30	3	25.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		MTW....	3	25.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	08:28:26 AM		BCPH1210H	30	25.00				
10/16/2012	Tu	08:26:26 AM		BCPH1210H	30	25.00				
10/17/2012	We	07:58:56 AM		BCPH1210H	30	25.00				
3	THE PRICE IS RIGHT	10/15/2012-10/16/2012	MT.....	30	2	225.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		MT.....	2	225.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo				30				Credit	
10/16/2012	Tu				30				Credit	
4	THE INSIDER	10/15/2012-10/17/2012	MTW....	30	3	175.00				

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<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		MTW....	3	175.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo				30				Credit
10/16/2012	Tu				30				Credit
10/17/2012	We				30				Credit
5	CBS EVENING NEWS	10/15/2012-10/15/2012	M.....	30	1	1,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		M.....	1	1,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	06:58:57 PM		BCPH1210H	30	1,200.00			
6	TWO AND A HALF MEN	10/15/2012-10/16/2012	MT.....	30	2	400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		MT.....	2	400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	11:17:50 PM		BCPH1210H	30	400.00			
10/16/2012	Tu	11:19:59 PM		BCPH1210H	30	400.00			
7	LATE FIRST FORECAST SPONSOR	10/15/2012-10/15/2012	M.....	30	1	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		M.....	1	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo				30				Credit

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8	DAVID LETTERMAN		10/15/2012-10/16/2012		M T		30	2	225.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		M T		2		225.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	12:12:41 AM		BCPH1210H	30	225.00				
10/16/2012	Tu				30				Credit	
9	COMICS UNLEASED		10/15/2012-10/16/2012		M T		30	2	20.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		M T		2		20.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	02:06:14 AM		BCPH1210H	30	20.00				
10/16/2012	Tu	02:05:56 AM		BCPH1210H	30	20.00				
11	NAVY NCIS		10/16/2012-10/16/2012		. T		30	2	3,000.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. T		1		3,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/16/2012	Tu				30			3,000.00	Preempted	
10/16/2012	Tu	08:47:29 PM	10/16/2012	BCPH1210H	30	3,000.00	3,000.00		Makegood in NCIS:LOS ANGELES	
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		13		5,415.00		812.25	4,602.75	3,000.00	3,000.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from



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CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

DUPLICATE

Wire Transfer Instructions:	For Billing Inquiries Please Contact: Controller's Dept. 212-856-8000	Gross Billing	5,415.00
		Trade Value	0.00
		Agency Commission	812.25
		Local Tax	0.00
		State Tax	0.00
		Pre Paid Amount	0.00
		Pay This Amount	4,602.75

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